



Columbia College Class of 2015 Senior Fund Executive Committee Application

NAME:

DATE:

PREFERRED EMAIL:

PREFERRED PHONE:

MAJOR:

The Senior Fund, a College Fund campaign run by Columbia's seniors, marks the beginning of a lifetime involvement with the College. It is the first step for many in the transition from student to dedicated alumnus. Executive Committee membership provides an opportunity for 10-12 members of the Class of 2015 to educate classmates about the importance of supporting Columbia as a volunteer and donor. The members of the Executive Committee solicit Columbia College Fund gifts from the Class of 2015 throughout the fall and spring semesters of senior year and oversee the entire Senior Fund campaign. Together, they are responsible for setting a Class of 2015 fundraising goal and developing a gift campaign strategy. The committee presents the Class of 2015 gift to the Dean of the College at the Class Day ceremony.

Chair Responsibilities: The chair is expected to conduct weekly committee meetings, attend the majority of events, keep the committee up-to-date on campaign goals and totals, speak at major class events such as Class Day, serve on the Columbia College Alumni Association and be in direct contact with the Columbia College Alumni Affairs and Development Office.

Executive Committee Responsibilities: There will be 10-12 executive committee members working with the chair to carry out the goals of the campaign. Members will attend weekly meetings, oversee a unique task such as event planning, marketing or administration, organize General Committee and attend the majority of events.

Please indicate the positions for which you would like to be considered* (select one or both, if applicable):

- Executive Committee Chair
- Executive Committee Member (Specific responsibilities based on interests of the individual and needs of the campaign)

**If you do not become a member of the Executive Committee and would still like to be involved in the campaign, please look out for ways to participate in the Senior Fund General Committee in the fall.*

Please answer all questions listed on the following page and provide an updated professional resume. Be sure to include employment history as well as volunteer work performed and awards earned for service or leadership, if any.

QUESTION 1: Describe the extracurricular activities you are involved with on campus. In particular, please highlight the one activity that has been most meaningful to you and what your role is within that group.

QUESTION 2: Why do you want to be a member of the executive committee (or chair) for the Class of 2015 Senior Fund? How will you work with all committee members to get the Columbia College Fund message out?

QUESTION 3: Your classmate is hesitant to give to the Class of 2015 Senior Fund. She feels that Columbia already has enough money and doesn't think her gift will make a difference. What information would you share with her about the importance of supporting the Class of 2015 gift to the Columbia College Fund?

QUESTION 4: It is March 2015. The committee has been working hard since September to publicize Senior Fund and solicit gifts. Unfortunately many committee members have developed Senior Fund fatigue and are no longer participating in events or soliciting gifts. What would you do as a member of the executive committee (or chair) to revitalize and motivate the committee as you head into the final months of your campaign?

IMPORTANT FALL 2014 DATES: *Attendance is highly encouraged if accepted. Please indicate any schedule conflicts.*

Alumni Leaders Weekend – Friday, October 10 & Saturday, October 11

Columbia Giving Day – Wednesday, October 29

Alexander Hamilton Dinner – Thursday, November 20 (6:30pm, Low Library)

APPLICATIONS ARE DUE BY NOON ON FRIDAY, APRIL 11.

Please email completed applications to Marjorie Bernarducci at mab2290@columbia.edu

Interviews will take place in the Columbia Alumni Center between April 11 and April 18. If selected for an interview, you will receive an email to schedule a time.

Questions? Contact:

Marjorie Bernarducci

Coordinator for Student Philanthropy, Columbia College Fund

mab2290@columbia.edu

212-851-5664