**Classified Advertising**

To reserve your space, this form must be mailed or scanned and emailed with pre-payment by the space reservation deadline to Advertising Department, *Columbia College Today*, Columbia Alumni Center, 622 W. 113th St., MC 4530, 6th Fl., New York, NY 10025 or cctadvertising@columbia.edu. Questions? Call 212-851-7852 or email cctadvertising@columbia.edu.

|  |  |
| --- | --- |
|  | **Issues to run** (please check): |
|  | **Date** |  |  | **Deadline** |
|  | Summer 2016 |  |  | April 18, 2016 |
|  | Fall 2016 |  |  | July 18, 2016 |
|  | Winter 2016–17 |  |  | October 17, 2016 |
|  | Spring 2017 |  |  | January 16, 2017 |
|  | Summer 2017 |  |  | April 17, 2017 |
|  | Fall 2017 |  |  | July 17, 2017 |
|  | Winter 2017–18 |  |  | October 16, 2017 |
|  | Spring 2018 |  |  | January 15, 2018 |

**Rates**

**Placement**

**frequency**

1 insertion

4 insertions

**Per word rate**

**(per issue)**

$3.00

$2.70

**Per word CU family rate (per issue)**

$2.70

$2.40

**Classified display\* (per issue)**

$100.00/inch

$90.00/inch

Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Company \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Street\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State\_\_\_\_\_ ZIP\_\_\_\_\_\_\_\_ Class Yr. (if alumnus/a)\_\_\_\_\_\_\_\_\_

Phone\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Text (10 word minimum):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# of words \_\_\_\_ x cost/word \_\_\_\_ x # of insertions \_\_\_\_ = total payment due: $\_\_\_\_\_\_\_\_\_

\* Classified display ads permit the use of logos, artwork etc. and are in inch increments. Column width is 1.677″. Copy can be sent by mail or email, preferably in PDF. We also accept Quark, InDesign and Photoshop files. Include all native files, fonts and images. Ad design available at cost through Gates Sisters Studio (gatessisters.com).